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# Lodestar center nonprofit news

[lodestar.asu.edu](http://lodestar.asu.edu)



July 23, 2014

## Center Updates

### Generation Next Nonprofit Leadership Academy class VII cohort participants selected for 2014-15

This year's cohort represents a wide variety of nonprofit organizations, foundations and associations. As one of the most diverse cohorts yet, Class VII participants represent both small and large organizations focusing on a range of issues from social services to animal welfare to arts and culture.

This year's cohort includes:

- Monica Attridge, The Centers for Habilitation
- Sarah Benatar, United Way of Northern Arizona
- Stephanie Brewer, LISC Phoenix
- Lisa DeGroot, Catholic Charities Community Services
- Tamara Delmar, Boys & Girls Clubs of Greater Scottsdale
- Sarah Duncan, Caring for Canines
- Seth Fritsch, Maricopa County Department of Public Health
- Edny Gonzalez, Helping Families in Need
- Jessica Gonzalez, Dress for Success Phoenix
- Katie Greisiger, Southwest Human Development
- Christopher Hamby, Theater Works
- Ryan Lewis, Valley of the Sun United Way
- Vivien Mann, Tumbleweed Center for Youth Development
- Veronica Martinez, Planned Parenthood Arizona
- Dana McGuinness, ASU Gammage
- Jacquelin Mireles, Tumbleweed Center for Youth Development
- Carrie Monica, Southwest Behavioral Health Services
- Stacy Moreno, Rio Salado Community College
- Bobbi Rose, Nez Big Brothers Big Sisters of Central Arizona
- Jenny Oby, Great Hearts Academies
- Elizabeth Ann Parkowitz, St. Luke's Episcopal Church
- Leslie Rich, Girl Scouts of Southern Arizona
- Torrey Rogers, Epi-Hab Phoenix
- Danielle Shaw, Phoenix Children's Hospital Foundation
- Tim Smetana, STARS

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## calendar

### Lodestar Events & Courses

9/8 - 9/22	<a href="#">NMI 106 - Philanthropy and Fund Development (Online)</a>
9/26 - 9/27	<a href="#">NMI 105 - High Impact Leadership (Tucson)</a>
9/29 - 10/13	<a href="#">NMI 111 - Board Governance (Online)</a>
10/3 - 10/4	<a href="#">NMI 104 - Managing Staff and Volunteers (Phoenix)</a>
10/13 - 10/27	<a href="#">NMI 133 - Social Impact Methodologies II: Data Gathering (Online)</a>
11/3 - 11/17	<a href="#">NMI 135 - Capstone: Data Analysis and Uses of Social Impact Measures (Online)</a>

- Joshua Stine, Boys & Girls Clubs of Metro Phoenix
- Lauren Svorinic, Desert Botanical Garden
- Jowan Thornton, St. Mary's Food Bank Alliance
- Sarah Tisdon, Not My Kid
- Kelly Wiehe, Literacy Connects
- Elena Zee, Arizona Council of Economic Education

[Read the full press release here.](#)

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### ASU Lodestar Center receives \$170,000 grant from American Express for nonprofit leadership academy

The ASU Lodestar Center recently received a grant from the American Express Foundation in the amount of \$170,000 to further develop and fund the Generation Next Nonprofit Leadership Academy (GenNext). Building on their investment over the past six years, this new grant will allow the highly-effective leadership development program to expand from a cohort size of 25 participants to a robust and diverse 30 participants. GenNext is a cohort of the Valley's top emerging nonprofit leaders, chosen to participate in a nine-month training program that provides them with the knowledge and tools needed to take on leadership roles within the nonprofit community.

“Building on the incredible success of the past six years, we are honored that American Express has made this investment which will be the catalyst for the leadership development of these executives. The programmatic additions are elements of leadership training that few nonprofits are able to afford for their team,” said Cassidy Campana, ASU Lodestar Center program manager for the Generation Next Nonprofit Leadership Academy. “American Express’ commitment to developing the nonprofit leaders of tomorrow creates a more prepared, sustainable pipeline of executives to ascend into new positions,” she added.

The two-year grant will allow for several programmatic enhancements which will include 360-degree feedback assessments, as well as one-on-one executive coaching. These new elements bring the GenNext Academy in alignment with the other nonprofit leadership academies that American Express supports across the country as part of their strategy to expand programming for nonprofit leaders both nationally and abroad.

Read more [here](#).

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### 22nd Annual Nonprofit Conference on Sustainability Strategies: Register now for only \$95

Join over 350 nonprofit leaders, managers, executive directors/CEOs and community members at the 22nd Annual Nonprofit Conference on Sustainability Strategies "NonprofitNext: Taking Charge of Change" set to take place

## center connection



40 Ally Finalists and more than 36 positions presented at Matching Fair on Tuesday, July 8.

*Click image for full album.*

be the new face of leadership

apply today

PUBLIC ALLIES ARIZONA Everyone Leads

AMERICAN EXPRESS

<hr size=2 width="100%" align=center>

**click here**  
to update your  
**contact info**

Wednesday, November 5th from 8 a.m. to 4 p.m. at the Black Canyon Conference Center. Customize your conference experience by selecting from over 30 highly-engaging & informative workshops! The keynote presenter will be Fay Twersky, Director of the Effective Philanthropy Group at the William and Flora Hewlett Foundation. Register now and save \$\$\$ with an early bird rate of just \$95!

For more information, please [click here](#).



## Nonprofit Sector News

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### How to fix the IRS nonprofit division

*From Yahoo news*

The Internal Revenue Service's nonprofit regulation division has been systematically weakened and stripped of resources and authority by Congress. And it's all but quit regulating politically active nonprofits in a meaningful and consistent way.

That's the grim takeaway from a Center for Public Integrity investigation published Tuesday.

Since then, many readers have asked what can be done.

Three potential fixes surfaced most frequently in interviews with more than two-dozen current and former IRS employees, as well as with lawyers and campaign reform advocates:

[Click here to read more. >>](#)

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### Journalism's nonprofit surge

*From capital.com*

"It's starting to have that start-up feel," said Bill Keller, stepping into his new office on the 25th floor of 250 West 57th Street. The former *New York Times* executive editor is now at The Marshall Project, a nonprofit journalism organization that will unleash its firepower on the U.S. criminal justice system when it launches later this year. Candidates had been dropping by for interviews, and judging by the towering stack of resumes on Keller's desk, there would be a lot more of that to come.

[Click here to read more. >>](#)

## ASU Lodestar Center Blog

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### Public Allies Arizona: Burning You With the 5 Core Values

*By Chrisal Valencia*

Public Allies has played a very definitive role in my life. It has enabled me to gain experience professionally, to grow personally and most of all, ignite my love and passion to serve.



As I prepped for what I wanted to say to the next graduating class of Public Allies Arizona, I took a queue from my own days as an ally and reflected. I remembered that it was becoming a mom that inspired me to pursue a life and career that aimed to help better my community, and help shape an even better one for my daughter. My daughter Noelle turned 1 when I started my first year of Public Allies. Now she'll be turning 5 and starting school next month.

[Click here to read more. >>](#)

## Community Announcements

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### AmeriCorps NCCC Workshops in Arizona Begin Next Week

You are cordially invited to participate in a presentation next week to learn more about the AmeriCorps National Civilian Community Corps (AmeriCorps NCCC), a federal resource available to local organization and communities that can be engaged to help tackle and solve local challenges. The AmeriCorps NCCC program is federally funded so there is very minimal cost to local project sponsors. The primary workshop presenter will be Chris Neukom, Assistant Program Director, AmeriCorps NCCC - Southwest Region Campus, Denver, Colorado.

#### Wednesday 7/23

- **Coolidge/Casa Grande:** 10:00 am - Central Arizona College, Building M, Room 101, 8470 N. Overfield Road
- **Tucson:** 3:00 pm - Pima County Extension Office Conference Room, 4210 North Campbell

#### Thursday 7/24

- **Avondale:** 8:30 am - Avondale City Hall, Mojave Room, 11465 W. Civic Center Drive
- **Mesa:** 2:00 pm - Mesa Community College, Main Library Room: LB-300, 1833 W. Southern

#### Friday 7/25

- **Yuma:** 9:00 am - Yuma Main Library, Room A, 2951 S. 21st Drive

[Click here](#) to register for a workshop.

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### African-American Leadership Institute Applications Now Open

The African-American Leadership Institute (AALI) is a 10-week program of weekly classes conducted in the evening and a one-day leadership retreat focusing on cultural identity, team-building and service to the community. AALI also offers participants the opportunity to engage Arizona's foremost business and policy authorities in a continuing dialogue about leadership and the African-American community. Sessions begin September 30 at South Mountain Community College. Application deadline is September 5, 2014.

[Click here](#) for more information.

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### Hispanic Leadership Institute-West Now Accepting Applications

The Hispanic Leadership Institute-West (HLI-West) is a 10-week program of weekly classes conducted in the evening and a one-day leadership retreat focusing on cultural identity, team-building and service to the community. HLI-West also offers participants the opportunity to engage Arizona's foremost

business and policy authorities in a continuing dialogue about leadership and the Hispanic community in the West Valley. Sessions begin October 8 at Estrella Mountain Community College. Application deadline is September 12, 2014.

[Click here](#) for more information.

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### **PRSA Tucson IMPACT Awards**

PRSA Tucson is currently taking submissions for our annual Public Relations IMPACT Awards. Highlight your organization's efforts in one of the many categories. Submission Deadline is August 1. Visit our site for detailed info on categories and submissions!

[Click here](#) for more information.

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### **AzFP's Second Annual Mid-Year Conference: "Prevention in Motion: Embracing Change, Creating Opportunities"**

Arizonans for Prevention will be holding its Second Annual Mid-Year Conference on Friday, August 15, 2014 at the Arizona Grand Resort in Phoenix. Join us for this skill building and networking opportunity!

This conference will focus on professional development for preventionists by providing a wide range of workshop options, all of which are designed to enhance preventionists' competencies to provide quality prevention services and communicate prevention successes across multiple arenas.

We realize how vital it is for people in the field of prevention and substance abuse to have the opportunity to come together and receive training as well as to network with fellow colleagues. That is why each year AzFP eagerly pursues to continue to provide scholarships to the Mid-Year Conference. [Click here for additional information and to register.](#) Contact [Alicia@arizonans4prevention.org](mailto:Alicia@arizonans4prevention.org) if you have any questions.

## **Community Events**

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### **Nonprofit Networking: Who Should I Know?**

Pima County Public Library

July 25 | Tucson

[Click here](#) for more information.

### **Competing for Federal Grants Training**

The City of Phoenix and The Grantsmanship Center

July 28-August 1 | Phoenix

[Click here](#) for more information.

### **4th Annual Facts, Fiction & Fun of Fundraising**

Auction & Event Solutions Arizona

August 5 | Paradise Valley

[Click here](#) for more information.

### **Grants Database Open Lab**

Pima County Public Library

August 8 | Tucson

[Click here](#) for more information.

### **Survival School - Essential Skills for Effective Nonprofit Leadership**

Franciscan Renewal Center

August 18-22 | Scottsdale

[Click here](#) for more information.

## **Job Listings**

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Looking for a job in the nonprofit sector? You've come to the right place! Click one of the job categories below to get started, or [click here](#) to submit a job posting.

[ASU Lodestar Center Jobs](#) (1)

[Executive / CEO](#) (4)

[Administrative](#) (23)

[Fundraising / Financial](#) (24)

[Public Relations / Marketing / Communications](#) (20)

[Information Technology / Technical Support](#)(15)

[Legal](#) (2)

[Maintenance, Facilities, and Food Service](#) (2)

[General Program / Coordinator](#) (34)

[Medical / Health / Direct Service](#) (14)

[Housing Services](#) (0)

[Training and Education](#) (10)

## Did You Know...?

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Single support organizations are also known as supporting organizations or single support foundations. Although they give grant dollars, they are categorized separately due to their exclusivity. In contrast to grantmakers that support multiple nonprofits, the single support organization exists to financially support one designated nonprofit or educational institution. Learn more [here](#).



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